

## COOKIE POLICY EICHHOLTZ

### WHAT IS A COOKIE?

A cookie is a small (text) file that is stored by the browser on your computer when you visit our website. This information can be send back to us with your next visit of the website. This way our website can recognize you.

### WHY DO WE USE COOKIES?

Eichholtz uses functional, analytical and tracking cookies. Cookies ensure that the website is loaded quickly and you can visit our website safely. The cookies also ensure that we gain insight into how the website is used and how we can improve the website. In addition, we and third parties may use cookies to display advertisements that match your interests. This way we can realize the best user experience.

### WHICH COOKIES DOES EICHHOLTZ USE?

#### Functional cookies

These cookies are necessary for the website to work. Without these cookies, not all elements of the website can be loaded.

#### Analytical cookies

Analytical cookies are used to view the quality and effectiveness of our website. For example, we can see how many visitors we get to the website and which pages they visit. We use this information to analyse and improve our website.

#### Tracking cookies

We ask you for permission to place tracking cookies so that we can display appropriate and relevant content on our website. Based on the pages you have visited, advertisements may be displayed that are of interest to you.

### COOKIE OVERVIEW

See below a list of the cookies we use, which data is collected, for what purpose, to which category the cookies belong and how long your personal data is stored:

Name	Provider	Goal	Expiration date	Type
__cfduid	Pingdom.net	This cookie is used by the content network, Cloudflare, to identify trusted web traffic.	1 year	HTTP
ASP.NET_SessionId	Eichholtz	This cookie preserves the visitor's session	Session	HTTP

		state across page requests.		
CookieConsent	Eichholtz	This cookie stores the user's cookie consent state for the current domain.	1 year	HTTP
Form_key	Eichholtz	This cookie ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and the visitor.	1 day	HTTP
JSESSIONID	Nr-data.net	This cookie preserves users states across page requests.	Session	HTTP
Mage_banners_cache_storage	Eichholtz	This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser.	1 day	HTTP
Mage_banners_cache_storage	Eichholtz	This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser.	Persistent	HTML
Mage-cache-sessid	Eichholtz	This cookie is used in context with load balancing, this optimises the response rate between the visitor and the	1 day	HTTP

		site, by distributing the traffic load on multiple network links or servers.		
Mage-cache-storage	Eichholtz	This cookie is used in context with load balancing, this optimises the response rate between the visitor and the site, by distributing the traffic load on multiple network links or servers.	1 day	HTTP
Mage-cache-storage	Eichholtz	This cookie is used to optimise the loading speed on the website, this is done by pre-loading some procedures in the visitor's browser.	Persistent	HTML
Mage-cache-storage-section-invalidation	Eichholtz	This cookie is used in context with load balancing, this optimises the response rate between the visitor and the website, by distributing the traffic load on multiple network links or servers.	1 day	HTTP
Mage-cache-storage-section-invalidation	Eichholtz	This cookie is used to optimise the loading speed on the website, this is done by pre-loading some procedures in the visitor's browser.	Persistent	HTML
Mage-cache-timeout	Eichholtz	This cookie is necessary for the cache function, a cache is used by the website to optimize the response time between the visitor and the	Persistent	HTML

		website. The cache is usually stored on the visitor's browser.		
Mage-messages	Eichholtz	This cookie is necessary for the functionality of the chat-bot function on the website.	1 day	HTTP
Mage-translation-file-version	Eichholtz	This cookie is used in context with the language setting on the website, it facilitates the translation into the preferred language of the visitor of the website.	Session	HTTP
Mage-translation-file-version	Eichholtz	This cookie is used in context with the language setting on the website, it facilitates the translation into the preferred language of the visitor of the website.	Persistent	HTML
Mega-translation-storage	Eichholtz	This cookie is used in context with the language setting on the website, it facilitates the translation into the preferred language of the visitor of the website.	Session	HTTP
Mega-translation-storage	Eichholtz	This cookie is used in context with the language setting on the website, it facilitates the translation into the preferred language of the visitor of the website.	Persistent	HTTP
PA_enabled	Eichholtz	This cookie determines the device used to	Persistent	HTML

		access the website, this allows the website to be formatted accordingly.		
PHPSESSID	Eichholtz	This cookie preserves user session state across page requests.	1 day	HTTP
Product_data_storage	Eichholtz	This cookie is necessary for the compare-products function on the website.	Persistent	HTML
Recently_compared_product	Eichholtz	This cookie is necessary for the compare-products function on the website.	1 day	HTTP
X-magento-Vary	Eichholtz	This cookie is necessary for the cache function, a cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser.	1 day	HTTP
CookieConsentBulkSetting-#	Cookiebot.com	This cookie enables cookie consent across multiple websites.	Persistent	HTML
CookieConsentBulkTicket	Eichholtz	This cookie enables cookie consent across multiple websites.	1 year	HTTP
Section_data_ids	Eichholtz	This cookie is used in context with the shopping card functionality, it remembers any wish-list products and visitor credentials when checking out.	1 day	HTTP
_dc_gtm_UA#	Eichholtz	This cookie is used by Google Tag Manager to	1 day	HTTP

		control the loading of a Google Analytics script tag.		
_ga	Eichholtz	This cookie registers an unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
_gid	Eichholtz	This cookie registers an unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
_hjid	Hotjar	This cookie sets an unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes and marketing.	1 year	HTTP
_hjid	Hotjar	This cookie sets an unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Persistent	HTML
Collect	Google-analytics.com	This cookie is used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel
e.gif	Collect.albacross.com	This cookie is used to distinguish between different users coming from the same IP-address.	Session	Pixel
nQ_visitLd	Eichholtz	This cookie sets a unique ID for	Session	Pixel

		the session. This allows the website to obtain data on visitor behaviour for statistical purposes.		
Pa	Eichholtz	This cookie registers the speed and performance of the website. This function can be used in context with statistics and load-balancing.	Persistent	HTML
Product_data_storage	Eichholtz	This cookie is used to determine which products the visitor has viewed, this allows the website to promote related products.	1 day	HTTP
Recently_compared_product_previous	Eichholtz	This cookie is necessary for the compare-products function on the website.	1 day	HTTP
Recently_viewed_product	Eichholtz	This cookie is used to determine which products the visitor has viewed, this allows the website to promote related products.	1 day	HTTP
Recently_viewed_product_previous	Eichholtz	This cookie collects information on which products have been viewed by the visitor, this is used for optimising the specific visitor's navigation on the website.	1 day	HTTP
_hjIncludedInSample	Hotjar	This cookie determines if the user's navigation	Session	HTTP

		should be registered in a certain statistical place holder, for marketing purposes.		
nQ_cookieid	Eichholtz	This cookie sets a unique ID for a specific visitor. This ID can be used to recognize the visitor upon re-entry and implement any preference choices made. The cookie also allows the website to track the visitor on multiple websites for marketing purposes.	1 year	HTTP
Player	Vimeo	This cookie saves the user's preferences when playing embedded video's from Vimeo.	1 year	HTTP
r/collect	DoubleClick	This cookie is used to send data to Google Analytics about the visitor's device and behaviour, it tracks the visitor across devices and marketing channels.	Session	Pixel
Recently_compared_product	Eichholtz	This cookie collects information on which products have been viewed by the visitor, this is used for optimising the specific visitor's navigation on the website.	Persistent	HTML
Recently_viewed_product_previous	Eichholtz	This cookie collects information on which products	Persistent	HTML

		have been viewed by the visitor, this is used for optimising the specific visitor's navigation on the website.		
Recently_viewed_product	Eichholtz	This cookie collects information on which products have been viewed by the visitor, this is used for optimising the specific visitor's navigation on the website.	Persistent	HTML
Recently_viewed_product_previous	Eichholtz	This cookie collects information on which products have been viewed by the visitor, this is used for optimising the specific visitor's navigation on the website.	Persistent	HTML
Sync_active	Vimeo	This cookies contains data on visitor's video-content preferences, this allows the website to remember parameters such as preferred volume or video quality, the service is provided by Vimeo.	Persistent	HTML
Vuid	Vimeo	This cookie collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP
_hjTLDTTest	Hotjar	This cookie is used for marketing purposes.	Session	HTTP

Store-scope	Hotjar	This cookie is used for marketing purposes.	1 day	HTTP
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## **SOCIAL MEDIA**

On the Eichholtz website, social media buttons refer to Facebook, Twitter, Instagram, Pinterest, Vimeo and YouTube. These buttons can be used for information about Eichholtz, to promote Eichholtz or to share information about Eichholtz on social media. Eichholtz is not responsible for the privacy policy of Facebook, Twitter, Instagram, Pinterest, Vimeo and YouTube. These social media determine how these social media buttons function. The privacy policy of these social media providers changes regularly. You can consult the privacy policy of Facebook, Twitter, Instagram, Pinterest, Vimeo and YouTube on the websites of this social media.

## **HOW CAN I TURN OFF OR REMOVE COOKIES?**

You can choose not to give permission for the placement of cookies. You can also set cookies to be blocked in the internet browser. It varies per browser how you can set this, most browsers explain this in the help function. If you block cookies, you may not be able to access our website or it may not work as well.